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1. Humanity in creative digital advertising trends. We live in a time flush with technology, and we are in a perpetual effort to keep up. Truly creative digital advertising trends also have to keep pace. In fact, you could argue that the definition of creative advertising is to stay a step ahead of the pace.

The Best Creative Digital Advertising Trends for 2020

See some of the best creative advertising ideas from around the world in a variety of ad formats. Examples include GoPro, Nike, FedEx, Procter & Gambel, Air Jordan, Lego, Weight Watchers & many more. What creative tips can you take from these and implement in your campaigns?

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